

MEET TEEN ANGLER EMILY HANZLIK
SEE STORY, PAGE 3

LOX COUNCIL SEEKS VISIONING RESULTS
SEE STORY, PAGE 4

THE TOWN-CRIER
WELLINGTON • ROYAL PALM BEACH • LOXAHATCHEE • THE ACREAGE

Your Community Newspaper

Volume 41, Number 2
January 25, January 26, 2020

Serving Palms West Since 1980

INSIDE

Lox Council Onks Town Center Changes With Water Storage Plan
The Loxahatchee Town Center Council gave final approval Tuesday, Jan. 7, for modifications to the Town Center Center plan, which will include a retention pond that could serve as a model for how the town uses water conservation and water quality issues that could arise as the result of future regulations. **Page 3**

'Town-Crier' To Be Honored By Royal Palm Beach Rotary
Royal Palm Beach Rotary President Dan Morikita recently announced that the *Town-Crier* newspaper and its staff will be honored by the club at its 100th anniversary celebration on Saturday, April 4, at 7:30 p.m. on Saturday. **Page 7**

Flags For The Cure At Acreage Park Raises Money To Fight Cancer
The 20th annual Flags for the Cure flag football tournament took place Thursday, Jan. 2, through Sunday, Jan. 5, at Acreage Community Park. A total of 47 teams raised money for the American Cancer Society. One key highlight was a match for survivors and caregivers on Saturday, Jan. 4, honoring those who have fought, are fighting or have lost this terrible cancer. **Page 14**

Host Broncos Shine At Fourth Year's Holiday Tournament
The Palm Beach County High School basketball program hosted its fourth year's Holiday Tournament on Wednesday, Jan. 15, at the Palm Beach County Convention Center. The event drew eight teams to compete in the "holiday event." The Palm Beach County High School was the lone local school to make it to the final. **Page 23**

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Visit Us On The Web At
www.gotowncrier.com

STABLE DOOR WINS IGLEHART CUP

Lox Groves, ITID Prepare For Palm Beach County Day In Tallahassee

Horse Shows Gallop Back Into Town With Big Plans For 2020

Wellington Seeking Proposals For New Classes And Programs

Willhite, Powell Host Pre-Session Town Hall In RPB

YOUNG AT HEART CLUB

The *Town-Crier* newspaper, currently published every other Friday, covers the communities of Wellington, Royal Palm Beach, Loxahatchee Groves and The Acreage/Loxahatchee. The circulation exceeds 12,500 copies distributed predominately via the U.S. Mail through FREE subscriptions.

Every day, real news is made here in the western communities, and the *Town-Crier* is there with more reporters specifically covering the Palms West area than any other publishing company, bringing community information that cannot be found anywhere else in a clear, concise and credible manner. The *Town-Crier* also maintains a frequently updated web site at www.gotowncrier.com.

For all those doing business in the western communities, the *Town-Crier* is an important medium for your advertising dollars. For more information, call the advertising department at (561) 793-7606.

Celebrating Over 40 Years Publishing The Town-Crier!

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Editorial

- Western Communities News & Headlines
- Local Government News
- Palms West People News
- Social Happenings
- Seasonal Equestrian Events/Competitions
- Local School News
- Local and Surrounding Area Business News
- Local Feature Stories
- Personality Profiles
- Web Site Updated Every Day (gotowncrier.com)



Display Advertisements

- Modular and Column Inch Display Ads
- Ads are in Prime Position and Dominating in Size
- Advertisers include: Local Hospitals, Doctors, Attorneys, Medical Facilities, Financial Agents, Real Estate Agents, Restaurants, Beauty Salons
- Political/Governmental Ads
- Many Local Businesses Looking for the Best Local Exposure

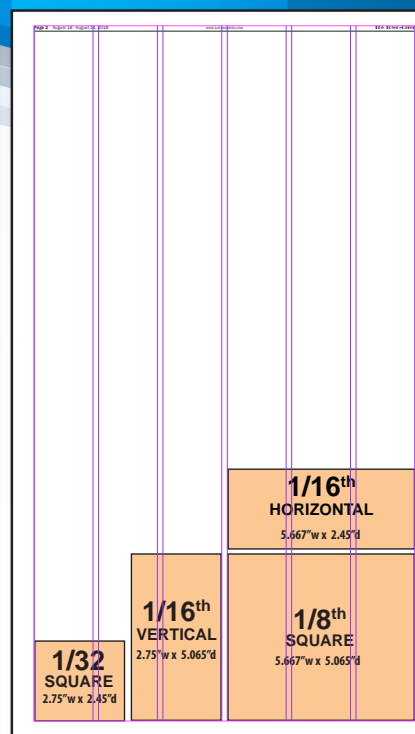
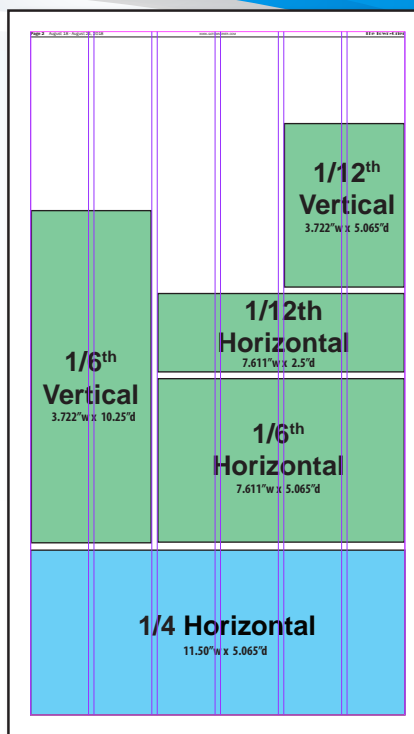
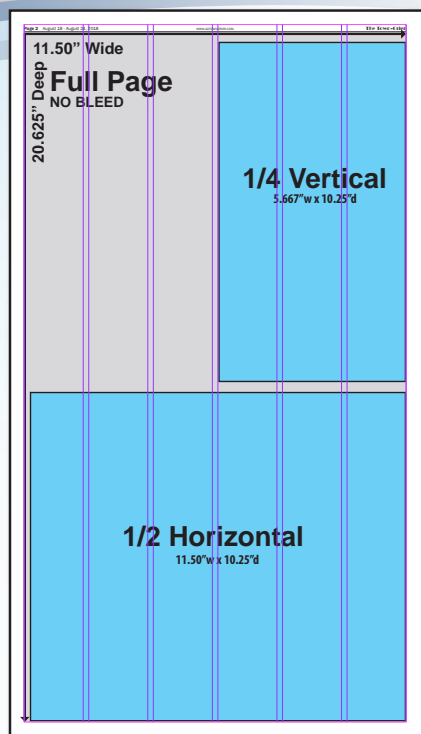


Classified Advertisements

- Column Inch Classified Line Ads
- Box Display Ads, Employment, Garage Sales, Real Estate, Automobiles, Merchandise For Sale, and Professional Services Directory
- Legal Box Ads/Legal Fictitious Name
- For Sale By Owner Real Estate Ads
- Business Directory and Here's My Card (business card size) Ads

ADVERTISING OPTIONS

Ad Sizes and Rates



The sizes listed are approximate, based on IMAGE AREA and include the slight reductions required for the page folio and gutters.

Broadsheet Modular Sizes

Full Page	11.50" wide x 20.625" deep
1/2 Horizontal.....	11.50" wide x 10.25" deep
1/4 Vertical	5.667" wide x 10.25" deep
1/4 Horizontal.....	11.50" wide x 5.065" deep
1/6th Vertical.....	3.722" wide x 10.25" deep
1/6th Horizontal	7.611" wide x 5.065" deep
1/12th Vertical.....	3.722" wide x 5.065" deep
1/12th Horizontal	7.611" wide x 2.45" deep
1/8 Square.....	5.667" wide x 5.065" deep
1/16th Vertical.....	2.75" wide x 5.065" deep
1/16th Horizontal	5.667" wide x 2.45" deep
1/32 Square.....	2.75" wide x 2.45" deep

Broadsheet Modular Rates

	OPEN	7x	13x	26x	52x
Full Page	\$1479	\$1223	\$991	\$845	\$729
1/2 Page	\$763	\$627	\$539	\$445	\$385
1/4 Page	\$339	\$317	\$275	\$235	\$195
1/6th Page	\$219	\$199	\$179	\$163	\$139
1/8 Square	\$179	\$159	\$139	\$119	\$99
1/12th Page	\$119	\$103	\$89	\$83	\$78
1/16th Page	\$99	\$87	\$79	\$74	\$69
1/32 Square	\$75	\$65	\$59	\$49	\$39

Color Charges:

Full Page	\$250 per ad	1/4 Page	\$100 per ad
1/2 Page	\$175 per ad	1/6th Page & Smaller	\$75 per ad

Column Inch Sizes

1 Column	=	1.778 wide
2 Columns	=	3.722 wide
3 Columns	=	5.667 wide
4 Columns	=	7.611 wide
5 Columns	=	9.556 wide
6 Columns	=	11.50 wide

Column Inch Rates

Open Rate	\$11.75 per column inch
7x Rate	\$10.75 per column inch
13x Rate	\$ 9.50 per column inch
26x Rate	\$ 8.00 per column inch
52x Rate	\$ 7.00 per column inch
Government/Political Rates.....	\$ 8.00 per column inch
Non-Profit Rate	\$ 7.00 per column inch

Town-Crier 2021 Print Schedule

Town-Crier Prints Every Other Friday

PUBLISH DATES

January	1 - 15 - 29	July.....	2 - 16 - 30
February.....	12 - 26	August.....	13 - 27
March.....	12 - 26	September	10 - 24
April	9 - 23	October	8 - 22
May.....	7 - 21	November	5 - 19
June	4 - 18	December.....	3 - 17 - 31

CLASSIFIED ADVERTISING

Ad Sizes and Rates

PALMS WEST THIS WEEK WELLINGTON • ROYAL PALM BEACH • LOXAHATCHEE • THE ACREAGE

BUSINESS DIRECTORY

JOHN PERGOLIZZI PAINTING, INC.
INTERIOR • EXTERIOR
Free Estimates
"QUALITY WORK AT AFFORDABLE PRICES"
798-4964
www.johnpergolizzi.com

ROOFING REPAIRS and Re Roofing
PHOTO CONSTRUCTION
FREE ESTIMATES
(561) 309-5134
www.roofingrepairs.com

John's Screen Repairs
95% OFF
www.johnscreenrepairs.com
798-3132

TREES TRIMMED & REMOVED
Sandy Reed & Company
561-798-0612
www.sandyreed.com

John C. Hunter & Son
A Subcontractor Inc.
Interior & Exterior Services
561-798-3223
www.jchunter.com

ROBERT G. HARTMANN ROOFING
Specializing in Repairs
Free Estimates
(561) 790-0763
Bonds: Tensar
www.robertghartmann.com

WHITE GLOVES
Professional Cleaning
(561) 461-0000
www.whitegloves.com

Be Your Own Boss!
Salon, Spa, Suite Services
Looking for Hairdressers, Estheticians, Nail Technicians, Massage Therapists, Estheticians, Tanners & Permanent Makeup Artists
561-499-9925 x10

Be Your Own Boss!
Jewelry Exchange
Looking for Fine Gold, Silver & Diamond Jewelry, Gemstones, Watch, Motors & Crafts
561-499-9925 x10

Be Your Own Boss!
Roof Repairs
Neil O'Neal Jr. Roofing
561-656-4945
www.neiloneal.com

PALMS WEST THIS WEEK WELLINGTON • ROYAL PALM BEACH • LOXAHATCHEE • THE ACREAGE

CLASSIFIEDS

Employment Opportunities
We want you!
SALES ASSISTANT
Based in Palm Beach County
Call 561-793-7606

Part-Time Position
ACCOUNTS RECEIVABLE (BILLING) AND OTHER OFFICE TASKS
Knowledge of QuickBooks and Microsoft Excel preferred but not required. Will train the right candidate. Must be quick learner and have strong computer skills.
Send resume to
jill@wellingtonmagazine.com

In-Column Line Ads Rates

ONE WEEK	TWO WEEKS	THREE WEEKS	FOUR WEEKS	ADD'L WEEKS
\$12 For One Week	\$21 For Two Weeks	\$30 For Three Weeks	\$39 For Four Weeks	\$9 Per Add'l Weeks

Prices are based on 20-word messages, additional words are 25¢ each

Classified Box Ads Rates

ONE WEEK	TWO WEEKS	THREE WEEKS	FOUR OR MORE WEEKS
\$21 Per Inch Per Week	\$18 Per Inch Per Week	\$16 Per Inch Per Week	\$15 Per Inch Per Week

Prices based on Minimum Box Ad Size of 1" column Wide by 1" Deep

Classified Ads / Business Directory / Here's My Card Ads are offered in Black and White only.

OTHER CLASSIFIED ADVERTISING

Legal Fictitious Name\$25.00 1x Run Only

Legal Ad Boxed\$10 per column inch/per run

Prayers/Novenas\$25.00 1x Run Only

St. Jude's Novena, Prayer to the Holy Spirit, etc. can be ordered through the mail since it must be prepaid. Include instructions for the signing of the prayer such as name or initials.

For Sale By Owner Ads\$100 4x Run

2 columns wide by 2 inches long. These prepaid ads are for a four-week minimum. The photo must be provided by the client. Your ad can be canceled if your home is sold, but not refundable. Your picture, title and up to 30-word description (No Realtors or Builders, please.)

The Town-Crier Classifieds

Also offers our
Business Directory and
Here's My Card Classified
Advertising Programs.

For more information and rates, call
The Town-Crier Newspaper (561) 793-7606

**CLASSIFIED AD PLACEMENT DEADLINE
IS MONDAY 5:00 P.M.
FOR THE WEEK OF THE PUBLICATION**

HERE'S MY CARD

W.H. BROWN, LLC PAINTING
Interior & Exterior Painting
Free Estimates
561-793-7606

PPL ELECTRIC, LLC
Serving Your Electrical Needs
561-793-7606

GATER'S Locksmith, Inc.
Jeff Gater
561-793-4811

EXCEPTIONAL PLUMBING & DRAIN CLEANING
Call for Service, Plumbing & Drain Cleaning
Bursting at the Seams, Drain Cleaning
40 years experience
FREE ESTIMATES
(561) 675-0015

B. ELLIS ENTERPRISES, INC.
Irrigation Repairs
561-793-7606

McDevitt ELECTRIC
561-793-7606

TOTAL SHREDDING
561-793-7606

B. ELLIS ENTERPRISES, INC.
Irrigation Installation
561-793-7606

HURRICANE SHUTTERS MADE SIMPLE
TOTAL HURRICANE SHUTTERS
561-793-7606

DATTLE PLUMBING, INC.
561-793-7606

THE ACCIDENT NETWORK
561-793-7606

Mary Schiltz
561-793-7606

PARREL'S PLUMBING
561-793-7606

RADAR
561-793-7606

WONNET Office RELIABLE
561-793-7606

LENTMAN DRYER VENT CLEANING LLC
561-793-7606

HERE'S MY CARD
SHOWCASE YOUR BUSINESS CARD
in the "Here's My Card" section of
The Town-Crier Newspaper
Call 561-793-7606 for Special Rates.

Advertising Deadlines

The Town-Crier Newspaper is Published Every Other Friday

Ad Reservations Due: Friday 5:00 p.m. prior to week of ad run

Ad Copy/Design Elements Due: Monday 10:00 a.m. week of ad run

Camera Ready Ads Due: Monday 5:00 p.m. week of ad run

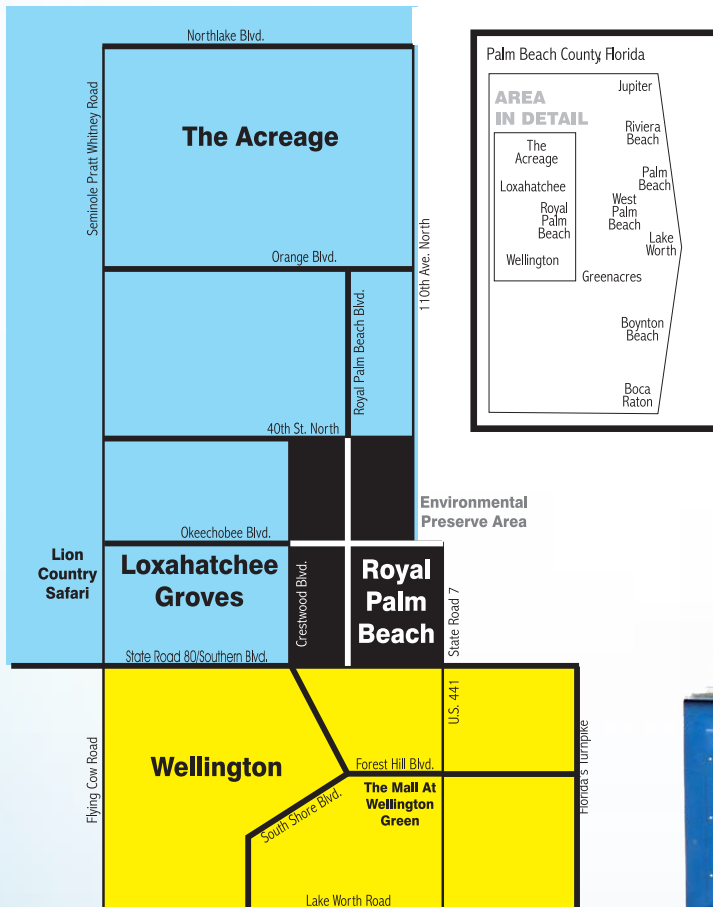
Camera Ready Ad Requirements

We waive design fees with the purchase of an advertising program, speak with your Advertising Representative for assistance in submitting your artwork.

Camera Ready Ads:

- Acceptable file formats are flattened Acrobat PDF files or JPG files.
- Color CMYK Only, No Spot (Pantone) or RGB: All Spot and/or RGB colors will be converted to CMYK at final print; color matching is not guaranteed and may result in unexpected results.
- Image resolution can be from 150 dpi to 300 dpi.

Coverage Area & Distribution



THE TOWN-CRIER DELIVERS!

The Town-Crier offers
FREE HOME DELIVERY
direct to our readers mailboxes.

Our readers stay informed
of the local news in the
western communities!

Get on the mailing list at
gotowncrier.com/subscribe



The Town-Crier Newspaper has
a number of newspaper boxes
and racks located throughout
the western communities.
Bulk drops are also made in
high-traffic areas like hospital
waiting areas, physicians'
offices, restaurants, hotels and
advertisers with retail space.