

Serving Palms West Since 1980

The Town-Crier newspaper, published every other Friday, covers the communities of Wellington, Royal Palm Beach, The Acreage/Loxahatchee, Loxahatchee Groves and Westlake. The circulation exceeds 12,500 copies distributed predominately via the U.S. Mail through FREE subscriptions.

Every day, real news is made here in the western communities, and the Town-Crier is there with more reporters specifically covering the Palms West area than any other publishing company, bringing community information that cannot be found anywhere else in a clear, concise and credible manner. The Town-Crier also maintains a frequently updated web site at [www.gotowncrier.com](http://www.gotowncrier.com).

For all those doing business in the western communities, the Town-Crier is an important medium for your advertising dollars. For more information, call the advertising department at (561) 793-7606.

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**MANURE DEADLINE CAUSING CONCERNS**  
 SEE STORY, PAGE 4

**IZZY'S EMPANADAS NOW OPEN IN RPB**  
 SEE STORY, PAGE 7

**INSIDE**

**Elbridge Gale Mourns Popular Teacher Toni Koy**  
 Everyone seems to have a story about a special teacher who really made a difference in their lives, for many in the Wellington area, that person was Elbridge Gale Elementary School fourth grade teacher Toni Koy, who died Jan. 21 at age 64 after a battle with cancer. **Page 3**

**Boys & Girls Club Annual Meeting**  
 The Boys & Girls Club of Palm Beach County's 39th annual meeting was held at the Ritz-Carlton on Friday, Jan. 29 at the Ritz-Carlton. The event was held at the Ritz-Carlton on Friday, Jan. 29 at the Ritz-Carlton. **Page 16**

**Beverly Pole Caps Off 18-Golf Debut With Thibault Cup Triumph**  
 The 18-Golf Debut With Thibault Cup Triumph was held at the Ritz-Carlton on Friday, Jan. 29 at the Ritz-Carlton. **Page 18**

**PBCHS Girls Lacrosse Team Focuses On Achieving Greatness**  
 The Palm Beach Central High School girls lacrosse team is motivated and determined to win this year. With a record of 22-1, the team is looking to win the state championship. **Page 21**

**Pole Park's Baseball Team Wins Palm Beach County Championship**  
 The Pole Park's baseball team won the Palm Beach County Championship. **Page 21**

**TKA Swimmer Joshua Zuchowski Pursuing Olympic Glory In The Pool**  
 Many people would not expect 11 days in June in the pool, but for Joshua Zuchowski, a rising star in the King's Academy, the water is his home. **Page 21**

**TKA Swimmer Joshua Zuchowski Pursuing Olympic Glory In The Pool**  
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**2021 GREAT CHARITY CHALLENGE**

What is usually the biggest night of the 12-week Winter Empowerment Festival, the Great Charity Challenge, presented by Fidelity Investments, is set for Saturday, Feb. 6. The competition will be held at the Palm Beach International Equestrian Center, and the big winner will be the VCA Palm Beach County Food Bank. **SEE STORY, PAGE 5**

**Incumbent Lisa El-Ramey Faces Challenger Marianne Miles In Groves Election**

**By Leah Haffey**  
 Lisa El-Ramey, a Florida native and a professional in the equestrian industry, was elected to the 2019 ITD term. She is currently serving as the president of the ITD. **SEE STORY, PAGE 4**

**Vaccine Backlog Top Issue As Virus Begins Trending Down**

**By Caitie Sharkey**  
 As the number of COVID-19 cases is decreasing, the backlog of vaccine requests remains a top issue. **SEE STORY, PAGE 4**

**PBSO Chief Deputy Signs Off After Five Decades**

**By M. Dennis Taylor**  
 Michael G. Taylor, the Palm Beach County Sheriff's Office's Chief Deputy, is retiring after 50 years of service. **SEE STORY, PAGE 4**

**Wellington Council, Community Praise Retired Manager Paul Schofield**

**By M. Dennis Taylor**  
 Paul Schofield, a retired manager of the Wellington Village Council, was praised for his dedication and service. **SEE STORY, PAGE 8**



Paul Schofield surrounded by his grandchildren Brooke, Brian, and Marilee at Tuesday's Wellington Village Council meeting.

**Next Step In ITD's Santa Rosa Groves Activation Expected At Feb. 17 Meeting**

**By Leah Haffey**  
 The long-awaited next step in the Santa Rosa Groves activation is expected at the Feb. 17 meeting. **SEE STORY, PAGE 4**

**PBSO Chief Deputy Signs Off After Five Decades**

**By M. Dennis Taylor**  
 Michael G. Taylor, the Palm Beach County Sheriff's Office's Chief Deputy, is retiring after 50 years of service. **SEE STORY, PAGE 4**



Chief Deputy Michael G. Taylor.

## WHAT'S INSIDE

### ► EDITORIAL

- News & Headlines from the Western Communities
- Local Government News
- Palms West People News
- Photos from Social Events
- Seasonal Equestrian Events/Competitions
- Local School News and Local Sports News
- Local and Surrounding Area Business News
- Local Feature Stories
- Personality Profiles
- Web Site Updated Frequently at [www.gotowncrier.com](http://www.gotowncrier.com)

### ► DISPLAY ADS

- Modular and Column Inch Display Ads are in Prime Position and Dominating in Size
- Advertisers include: Local Hospitals, Doctors, Attorneys, Medical Facilities, Financial Agents, Real Estate Agents, Restaurants, Beauty Salons & More
- Political/Governmental Ads
- Many Local Businesses Looking for the Best Local Exposure

### ► CLASSIFIED ADS

- Column Inch Classified Line Ads, Box Display Ads, Employment, Garage Sales, Real Estate, Automobiles, Merchandise For Sale, and Professional Services Directory
- Legal Box Ads/Legal Fictitious Name
- For Sale By Owner Real Estate Ads
- Business Directory and Here's My Card (Business Card Size) Ads

## PRINT SCHEDULE/DEADLINES

### TOWN-CRIER 2022 PRINT SCHEDULE

The Town-Crier Prints Every Other Friday

#### PUBLISHING DATES

January.....	14-28	July.....	1-15-29
February.....	11-25	August.....	12-26
March.....	11-25	September.....	9-23
April.....	8-22	October.....	7-21
May.....	6-20	November.....	4-18
June.....	3-17	December.....	2-16-30

### ► ADVERTISING DEADLINES

The Town-Crier Newspaper is Published Every Other Friday

**Ad Reservations Due:** Friday 5:00 p.m. prior to week of ad run

**Ad Copy/Design Elements Due:** Monday 10:00 a.m. week of ad run

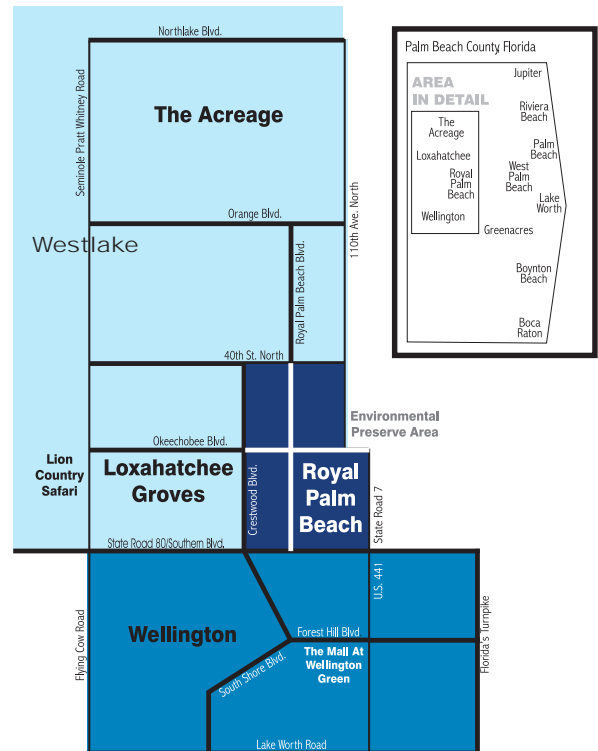
**Camera Ready Ads Due:** Monday 5:00 p.m. week of ad run



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## DISTRIBUTION

### ► COVERAGE AREA



### ► THE TOWN-CRIER DELIVERS!

The Town-Crier offers

#### FREE HOME DELIVERY

direct to the mailboxes of our readers. Our readers stay informed of the local news in the western communities!

Get on the mailing list at [gotowncrier.com/subscribe](http://gotowncrier.com/subscribe).

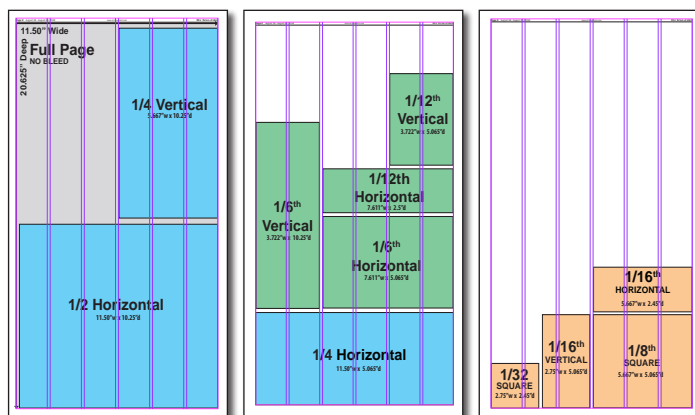


The Town-Crier Newspaper has a number of newspaper boxes and racks located throughout the western communities.

Bulk drops are also made in high-traffic areas like hospital waiting areas, physicians' offices, restaurants, hotels and advertisers with retail space.

# DISPLAY AD SPECS & RATES

## ► BROADSHEET MODULAR SIZES



The sizes listed are approximate, based on IMAGE AREA and include the slight reductions required for the page folio and gutters.

## ► COLUMN INCH SIZES/RATES

1 Column = 1.778 wide	Open Rate .....	\$11.75 per column inch
2 Columns = 3.722 wide	7x Rate .....	\$10.75 per column inch
3 Columns = 5.667 wide	13x Rate .....	\$ 9.50 per column inch
4 Columns = 7.611 wide	26x Rate .....	\$ 8.00 per column inch
5 Columns = 9.556 wide	52x Rate .....	\$ 7.00 per column inch
6 Columns = 11.50 wide	Government/Political Rates.....	\$ 8.00 per column inch
	Non-Profit Rate .....	\$ 7.00 per column inch

We waive design fees with the purchase of an advertising program, speak with your Advertising Representative for assistance in submitting your artwork.

### Camera Ready Ads:

- Acceptable file formats are flattened Acrobat PDF files or JPG files.
- Color CMYK Only, No Spot (Pantone) or RGB: All Spot and/or RGB colors will be converted to CMYK at final print; color matching is not guaranteed and may result in unexpected results.
- Image resolution can be from 150 dpi to 300 dpi.

# CLASSIFIED RATES & SPECS

## ► IN-COLUMN LINE ADS RATES

ONE WEEK	TWO WEEKS	THREE WEEKS	FOUR WEEKS	ADD'L WEEKS
\$12	\$21	\$30	\$39	\$9
For One Week	For Two Weeks	For Three Weeks	For Four Weeks	Per Add'l Weeks

Prices are based on 20-word messages, additional words are 25¢ each

## ► CLASSIFIED BOX ADS RATES

ONE WEEK	TWO WEEKS	THREE WEEKS	FOUR OR MORE WEEKS
\$21	\$18	\$16	\$15
Per Inch Per Week	Per Inch Per Week	Per Inch Per Week	Per Inch Per Week

Prices based on Minimum Box Ad Size of 1" column Wide by 1" Deep

## ► BROADSHEET MODULAR RATES

	OPEN	7X	13X	26X	52X
Full Page	\$1479	\$1223	\$991	\$845	\$729
1/2 Page	\$763	\$627	\$539	\$445	\$385
1/4 Page	\$339	\$317	\$275	\$235	\$195
1/6th Page	\$219	\$199	\$179	\$163	\$139
1/8 Square	\$179	\$159	\$139	\$119	\$99
1/12th Page	\$119	\$103	\$89	\$83	\$78
1/16th Page	\$99	\$87	\$79	\$74	\$69
1/32 Square	\$75	\$65	\$59	\$49	\$39

### Color Charges:

Full Page .....	\$250 per ad	1/4 Page .....	\$100 per ad
1/2 Page .....	\$175 per ad	1/6th Page & Smaller .....	\$75 per ad

Full Page .....	11.50" wide	x	20.625" deep
1/2 Horizontal.....	11.50" wide	x	10.25" deep
1/4 Vertical .....	5.667" wide	x	10.25" deep
1/4 Horizontal.....	11.50" wide	x	5.065" deep
1/6th Vertical.....	3.722" wide	x	10.25" deep
1/6th Horizontal .....	7.611" wide	x	5.065" deep
1/12th Vertical.....	3.722" wide	x	5.065" deep
1/12th Horizontal .....	7.611" wide	x	2.45" deep
1/8 Square .....	5.667" wide	x	5.065" deep
1/16th Vertical.....	2.75" wide	x	5.065" deep
1/16th Horizontal .....	5.667" wide	x	2.45" deep
1/32 Square .....	2.75" wide	x	2.45" deep

The Town-Crier Classifieds also offers our Business Directory and Here's My Card Classified Advertising Programs. For more information and rates, Call the Town-Crier Newspaper at (561) 793-7606

## ► OTHER CLASSIFIED ADVERTISING

Legal Fictitious Name.....\$25.00 1x Run Only  
 Legal Ad Boxed ..... \$10 per column inch/per run |

Prayers/Novenas ..... \$25.00 1x Run Only |

St. Jude's Novena, Prayer to the Holy Spirit, etc. can be ordered through the mail since it must be prepaid. Include instructions for the signing of the prayer such as name or initials.

For Sale By Owner Ads ..... \$100 4x Run 2 columns wide by 2 inches long. |

These prepaid ads are for a four-week minimum. The photo must be provided by the client. Your ad can be canceled if your home is sold, but not refundable. Your picture, title and up to 30-word description (No Realtors or Builders, please.)

Classified Ads / Business Directory / Here's My Card Ads are offered in Black and White only.

CLASSIFIED AD PLACEMENT DEADLINE IS MONDAY 5:00 P.M. FOR THE WEEK OF THE PUBLICATION